

**Economic Development Committee Meeting Agenda and Minutes
City of Park Hills**

March 26, 2024

6:00 PM

**In-Person at Park Hills City Building
1106 Amsterdam Road, Upstairs Council Chambers**

Virtual via Zoom:

<https://us02web.zoom.us/j/81027464536?pwd=VIFUYXVXdjZ3aEt1L2lWRkFRSWhVUT09>

Meeting ID: 810 2746 4536

Passcode: 702512

One tap mobile

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Attendance

In-person: Mike Conway (member), Councilmember Monty O'Hara (member), Councilmember Sarah Froelich (chair), Gretchen Stephenson; Councilmember Joe Daugherty (6:07); Pam Spoor (6:45)

Virtual: Emily Sayers (member), Marty Boyer (co-chair, left at 6:40)

The meeting began at 6:01 PM. Other individuals joined the meeting throughout the hour, as listed with the times they arrived in the in-person section above.

1. Review of [February](#) minutes (5 minutes)
 - a. Minutes approved
2. Z21 update (2 minutes)
 - a. Z21 working group is meeting on April 16
3. [Park Hills Parcel Analysis](#) (2 minutes)
 - a. This is underway
4. Dixie Highway project (5 minutes)
 - a. Sarah: No changes since last meeting.
 - b. Marty: Don't let it die on the vine.
 - c. Mike will continue.
 - d. Sarah can reach out to KYTC if necessary.
 - e. Monty talked with Kris Knochelman.
 - f. Marty suggested sharing details about it in the next newsletter to keep the conversation going.
 - g. Mike suggests keeping the project going with Jay Bayer. Once we have a plan, we can share it.
 - h. Sarah: Town Hall is another way to keep the conversation going.

5. Town Hall event (Marty Boyer, 25 minutes)
 - a. Marty reviewed the [Economic Town Hall Event/Model: Round Table](#) Overview document he prepared.
 - b. Mike asked what the end result from the town hall will be.
 - c. Marty replied: Ideas for possible execution, credibility for the committee and the city, a cache of ideas to possibly pursue, engagement with the community, and recruitment for committee members.
 - d. Mike mentioned the upcoming 100th anniversary coming up in 2027.
 - e. Marty suggested starting the town hall process with a survey and then some promotion of the event during the Memorial Day parade, possibly with a flyer that includes a QR code.
 - f. The committee unanimously agreed to plan for the event on June 11.
 - g. Marty has a quote from The Gardens of Park Hills that we can secure the space on June 11 for \$200.
 - h. Sarah will bring this to council to ask the mayor to reserve The Gardens of Park Hills on June 11.
 - i. Marty will also inquire about the cost at the Devou Park golf course clubhouse.
 - j. Sarah will let the mayor know that the committee wants to send a pre-event survey to the city's email list.
 - k. Some additional thought-starters include the 100th anniversary and sidewalks.
 - l. Marty will draft a 10-question survey for our next meeting.
6. Business district update (5 minutes)
 - a. Szechuan Garden
 - i. No new news other than a possible demolition
 - b. Sisters of Notre Dame
 - i. No new news reported here. Jay Bayer is on the board.
7. Other new Ideas (5 minutes)
 - a. City-wide street lighting program
 - b. Park Hills community development fund
 - c. Mike asked to add the Ft. Wright overpass topic and 100th anniversary celebration to this section.
8. [Park Hills Business Community](#) spreadsheet (3 minutes)
9. Next steps (5 minutes)
 - a. Sarah to ask the mayor to reserve The Gardens of Park Hills for the town hall on June 11.
 - b. Sarah will let the mayor know that the committee wants to send a pre-event survey to the city's email list.
 - c. Marty will draft a 10-question survey for our next meeting.
 - d. Sarah will continue to report on the parcel analysis and Z21 progress.

The meeting adjourned at 6:52 PM

Next Meeting: Tuesday, April 23, 2024 at 6 PM.