

**Economic Development and Business Committee Meeting Agenda and Minutes
City of Park Hills**

May 28, 2024

6:00 PM

**In Person at Park Hills City Building
1106 Amsterdam Road, Upstairs Council Chambers**

Virtual via Zoom:

<https://us02web.zoom.us/j/81027464536?pwd=VIFUYXVXdjZ3aEt1L2IWRkFRSWhVUT09>

Meeting ID: 810 2746 4536

Passcode: 702512

One tap mobile

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Attendance

In-person: Emily Sayers (member), Marty Boyer (co-chair), Councilmember Sarah Froelich (chair), and Councilmember Joe Daugherty

The meeting began at 6:03 PM.

1. Review of April minutes: [Regular meeting](#) and [working session](#) (3 minutes)
 - a. Both approved
2. [Town Hall event](#) (Marty Boyer, 30 minutes)
 - a. Survey progress and follow-up
 - i. 108 responses as of the time of the meeting
 - ii. Sarah asked what survey results the committee would like to show at the town hall
 - iii. Emily suggested a word cloud
 - iv. Marty suggested a sampling
 - v. Sarah asked about when and how to share the survey results
 - vi. Marty suggested after the town hall we'd share raw data with council and an easily consumable version with the public
 - vii. Emily mentioned that she liked the idea of using the comments as conversation starters
 - viii.
 - b. Continued outreach
 - i. How many people should we plan for?
 1. The committee settled on planning for 60 people
 - ii. The committee agreed on circulating an RSVP Google Form that we'd send out using Reach Alert
 - iii. Emily suggested adding the event to the electronic sign and sharing the event in our social channels

- c. Agenda planning: 1.5 hours total
 - i. Introductions: Meet the Econ Dev & Biz Committee
 - ii. Goals and Objectives: Focus on 2045 (permission to think outside of the immediate)—What does 2045 look like in Park Hills?
 - iii. Valuing Input: Listen and Share
 - iv. Brief 2023 Recap and 2024 Update
 - v. Data Overview (Review survey results and parcel analysis info for this.)
 - vi. Team Breakouts
 - vii. Feedback—What does 2045 look like in Park Hills?
 - 1. Ask each team to share...
 - 2. Ask for feedback about the experience of the night...
 - 3. Did anyone change their mind about anything?
 - viii. Follow-up Survey
 - ix. Wrap-Up and Thank You
 - d. Logistics and setup
 - i. Marty committed to bringing a TV
 - ii. Sarah committed to bringing sticky notes, easel paper, and name tags
 - iii. Marty committed to checking with The Gardens about what furniture will be there and whether we're allowed to bring our own refreshments
 - iv. Emily committed to bringing refreshments
 - e. Presentation to share with council for approval
 - i. Marty said he would send the presentation in Google Slides to the committee.
 - ii. Marty, Sarah, and Emily committed to sharing slide ownership
 - f. Next meeting, next steps
 - i. Marty, Sarah, and Emily agreed to have a virtual check-in on 6/6/24
3. [Park Hills Parcel Analysis](#) (5 minutes)
- a. Sarah shared the draft version of the first part of the parcel analysis that PDS has completed.
 - b. Questions from the committee:
 - i. Is the Market Profile for all of Park Hills or just for the analyzed area?
 - ii. What are the sources for the owner/renter/vacant housing statistics?
 - iii. Are the listings in the Retail Market Potential general market ideas?
 - iv. In the Building Overview table, are there truly 2 owners for the property for Reality Tuesday/Loschiavo's/The Lash Bar?
 - v. Sarah will share these questions with Josh Wice at PDS.
4. Dixie Highway project (3 minutes)
- a. Not discussed
5. Z21 update (3 minutes)
- a. Not discussed
6. Business district update (3 minutes)
- a. Szechuan Garden
 - b. Sisters of Notre Dame
 - i. We may want to reach out to Phil Ryan who may be on the board.

- ii. Sarah said she would reach out to Phil.
- 7. Other new Ideas (3 minutes)—note that these are all ideas we could present as examples at the town hall.
 - a. City-wide street lighting program
 - a. Ft. Wright overpass
 - b. 100th-anniversary celebration
 - b. Park Hills community development fund
- 8. [Park Hills Business Community](#) spreadsheet (1 minute)
- 9. Next steps (5 minutes)
 - a. Marty shared that he will be in Japan during our regular June meeting.

Next Meeting: Tuesday, June 25, 2024 at 6 PM.