

**Economic Development and Business Committee Meeting Agenda and Minutes
City of Park Hills**

July 23, 2024

6:00 PM

**In Person at Park Hills City Building
1106 Amsterdam Road, Upstairs Council Chambers**

Virtual via Zoom:

<https://us02web.zoom.us/j/81027464536?pwd=VIFUYXVXdjZ3aEt1L2IWRkFRSWhVUT09>

Meeting ID: 810 2746 4536

Passcode: 702512

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In attendance: Sarah Froelich, Marty Boyer, Emily Sayers, Monty O’Hara; Joe Daugherty (6:40)

The meeting began at 6:01.

1. Park Hills Parcel Analysis (Josh Wice, 25 minutes)
 - a. Postponed—Josh will present at our August committee meeting.
2. Review of May minutes: [Regular meeting](#) and [working session](#); [June minutes](#) (3 minutes)
 - a. May regular meeting and working session approved.
 - b. Vote on June minutes in August meeting when Mike Conway is in attendance.
3. [Dixie Highway project presentation](#) (Mike Conway, 20 minutes)
 - a. Postponed—Mike Conway did not attend the meeting.
 - b. The committee viewed the slideshow Mike put together and discussed a variety of topics including:
 - i. Connectedness, accessibility, walkability (Emily)
 - ii. Having another town hall-style event to continue the conversation (Emily)
 - iii. Brent Spence Bridge redesigns, changing traffic flow (Marty)
 - iv. Getting conceptual commitment from council (Marty)
 - v. People love living in Park Hills and they love the convenience of our location, but we don’t hear this about our business district (Marty)
 - vi. Wanting more to do in our own city—our neighbor cities have great programming and we could do the same (Emily)
4. Plan Park Hills Town Hall (5 minutes)
 - a. [Digital sign application](#)
 - i. Marty recommends creating a process for adding announcements to the digital sign. He’d like more details about character count and colors available, for example.
 - b. [Plan for Activation](#)

- i. [Presentation](#)
 - ii. Survey results
 - iii. [Easel notes](#)
5. General notes about committee work, since we didn't have the planned presentations.
 - a. Sarah and Marty want to create a succession plan so the next economic development committee isn't starting from scratch.
 - b. Marty suggested putting together a start/stop/continue plan.
 - c. Emily and Marty want to know more about our RFP process. Sarah said she'd inquire with the mayor.
 - d. Mike noted that he's willing to present about the Dixie Highway project if Mike no longer wants to.
 - e. Monty talked about the restaurants that used to be in Park Hills in the past.
6. Z21 update: Next working group session on July 29 (Note that this meeting has now been rescheduled as of the time of writing these minutes.)
7. Business district update
 - a. Szechuan Garden
 - b. Sisters of Notre Dame
8. Other new Ideas
 - a. City-wide street lighting program
 - a. Ft. Wright overpass
 - b. 100th-anniversary celebration
 - b. Park Hills community development fund
9. [Park Hills Business Community](#) spreadsheet
10. Next steps

The meeting adjourned at 7:04 PM.

Next Meeting: Tuesday, August 27, 2024 at 6 PM.